

**Economic Development and Enterprise**

For comparison, July's figures are in brackets.

	No. of indicators	On course to achieve target (or establish baseline)	Some progress, but data not available to determine whether the target will be achieved	Not on target / no activity reported
Corporate Plan (including LAA and HCS)	<b>14</b> <b>(14)</b>	<b>7</b> <b>(5)</b>	<b>7</b> <b>(8)</b>	<b>0</b> <b>(1)</b>
of which				
Local Area Agreement (LAA)	<b>6</b> <b>(6)</b>	<b>2</b> <b>(1)</b>	<b>4</b> <b>(4)</b>	<b>0</b> <b>(1)</b>
Herefordshire Community Strategy (HCS)	<b>9</b> <b>(9)</b>	<b>4</b> <b>(3)</b>	<b>5</b> <b>(5)</b>	<b>0</b> <b>(1)</b>
All reported indicators	<b>18</b> <b>(15)</b>	<b>8</b> <b>(6)</b>	<b>7</b> <b>(8)</b>	<b>3</b> <b>(1)</b>

Direction of Travel		
	July	September
Improving	1	<b>1</b>
No real change	0	<b>0</b>
Deteriorating	0	<b>0</b>
<b>Total</b>	1	<b>1</b>

**Headlines**

- There is little substantive performance information, since the majority of the indicators are part of the new National Indicator set and have as their target that baselines should be established this year. However, as mentioned in the Director of Environment and Culture's commentary, there is a risk that baselines may not be established for indicators NI 182 'Satisfaction of businesses with local authority regulation services', NI 183 'Impact of local authority regulatory services on the fair trading environment', and NI 184 'Food establishments in the area which are broadly compliant with food hygiene law'. Although not key, these indicators have been included in this report and judged **Red** because of the risk of failure to establish a baseline.
- The improved level of detail provided, giving more assurance that actions are being delivered that will impact on performance, including those indicators

where baselines are yet to be established, has resulted in an increase in the number of indicators judged **Green**.

### **Regeneration Director Commentary**

*'The overall performance is on track to meet the identified targets for 2008/2009 across a range of Local Area Agreement, Herefordshire Community Strategy and Herefordshire Council Corporate Plan indicators.*

*The introduction of the National Indicator Framework has meant that there are a number of indicators for which in year data is not presently available, as many rely on the new Place Survey; this is currently being carried out with the results being published by the Department for Communities and Local Government early in 2009. In the meantime, work is continuing to influence the outcome of the survey across the directorate. The change to the National Indicator set has meant that there is a greater reliance on services delivering agreed service plan actions, to enable the services to establish and agree baseline data.*

*In addition there are a number of performance indicators that whilst the council are responsible for reporting, the services are being delivered by partnership agencies. We continue to work in partnership with these agencies in order to influence and monitor the performance outturn.'*

### **Environment and Culture Director commentary**

*'Within the themes of economic development and enterprise, safer and stronger communities and sustainable communities performance overall remains on track for all Local Area Agreement, Community Strategy and Corporate Plan indicators on which the Directorate leads or towards which it is making a significant contribution. There is a similar picture for other indicators, including those from the National Indicator set, with the exception of National Indicators 182 – 184; these are new indicators for which 2008-09 is the baseline year; initial action plans have not been delivered and there is a significant risk that data will not be available at year-end; a revised action plan is in place and efforts are being directed to ensuring that compliant data is available from 1<sup>st</sup> April 2009.*

With the introduction of the National Indicator set there has been a significant increase in the proportion of performance indicators for which in-year data is not available, reflecting the number of perception indicators that rely on data from the new Place Survey and those where data is being provided annually by Government departments and agencies. For a number of other indicators 2008-09 is the year in which baseline data is being collected. All this has meant that a greater reliance is being placed this year on delivery of agreed actions.